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Love My  
Credit Union®  
rewards



## TAX SERVICES

The Love My Credit Union® Rewards Tax Services program offers credit union members expert tax help and special member savings with both TurboTax and H&R Block. This tax season your members can save big on expert tax help with enhanced, best-in-market partner offers and get a chance to win \$10,000 in the Love My Credit Union Rewards Tax Time Sweepstakes!

### TurboTax

New and returning customers get savings of up to 20% on TurboTax online federal products. TurboTax offers a variety of options for members to complete their taxes online, from numerous DIY options to working with an expert from start to finish.

### H&R Block

New clients to H&R block get \$25 off in-office professional tax prep. Returning clients get \$10 off. H&R Block offers expert tax help with access to tax pros with an average of 10 year's experience.

### Love My Credit Union Rewards Tax Time Sweepstakes

Credit union members get more this tax season with the exclusive Love My Credit Union Rewards Tax Time Sweepstakes. Members can enter to win monthly prizes and the \$10,000 grand prize.

NO PURCHASE NECESSARY. Must be U.S. credit union member or employee as of 12/31/23. Ends 4/15/24. To enter and for Official Rules, visit <https://taxservices.lovemycreditunion.org>



# TAX SERVICES



## Member Savings

*More ways to file. More ways to save.*

Whether members file on their own with TurboTax or get help from an H&R Block tax pro, they're guaranteed to get their biggest possible refund. Plus, special member savings.

### **TurboTax:**

Members get the best-in-market discount on the #1 best-selling Do-It-Yourself (DIY) tax software. TurboTax offers a variety of options for members to complete their taxes online, from DIY, getting a little help, or turning over their taxes to an expert from start to finish. Plus, members save 20% on TurboTax online federal products.

### **H&R Block:**

H&R Block offers expert tax help with or without the office visit with access to tax pros with an average of 10 years experience. With over 10,000 retail tax offices, an H&R Block tax pro is located within 5 miles of most of your members. New clients save \$25 and returning clients save \$10 on in-office professional tax prep.

## Benefits For Your Credit Union

- Strengthen member relationships by providing members with savings and expert tax resources.
- Grow investments and deposits with member tax refunds.
- Improve wallet share by leveraging tax refunds to promote core products and services.
- Co-branded TurboTax microsite and tax services landing page keeping your credit union front and center during the tax filing experience.
- Strategic marketing support, leveraging analytics from across the industry.
- Free marketing materials.

Find out how the Love My Credit Union Rewards Tax Services program can engage your members and build their loyalty by **800.262.6285**, or by emailing **[info@CUSG.com](mailto:info@CUSG.com)**